

# Skin FUSION

**Facial Impressions' "Perfect and Reflect" holiday promotion is like getting a gift: Just in time for all those the festive parties, get your glow on with a series of Image skin treatments—for half off.**



Photos by Benjamin Margalit/Margalit Studio

Dina Rodriguez (center), owner of *Facial Impressions*, welcomes Amber (seated). Amber spent several years working for a dermatologist and specializes in facials and makeup artistry. She joins fellow esthetician Angela (right), who has been with the team for five years. Through December 31, 2013, Amber is offering new clients \$20 off a Signature Facelift treatment to brighten and tighten skin.

by Patricia Nugent  
Contributing Writer

A daily assault of toxic minerals in makeup, hormones, and over-processed foods as well as food-related intolerances have your skin sending out an SOS distress call.

The passionate, dedicated, and highly educated team of estheticians at *Facial Impressions Skin Spa* in Medina is perfectly poised to come to the rescue.

As an educator for the international organic skin care line Eminence, spa owner Dina Rodriguez travelled extensively, imparting her knowledge of skin care science to others. With each passing year she longed to own a spa exclusively devoted to transforming people's skin. *Facial Impressions* opened its doors in 2008.

"My dream was to bring together in one place the top estheticians in the state along with the most advanced product lines," Dina says.

## Every facial begins with a free consultation.

Tucked back into a red-brick warren of businesses, this peaceful oasis includes five treatment rooms distinctly decorated in soothing foresty shades of aubergine, mushroom, and amber.

This tranquil ambience plays host to what clients have come to appreciate as a



completely different facial experience.

Dina says their facials are more impressive than others because they go above and beyond, starting with a free consultation in which they find out the products clients are using that might impact the treatments.

"We decipher our clients' goals and expectations and focus on those," she says. "Our facials can be relaxing, with massage to stimulate muscles and get the blood circulating, to stronger medical facials or peels for those seeking more dramatic results, to resurfacing treatments such as Microdermabrasion, Hydrodermabrasion or Microcurrent, and ultrasonic facials."

The Eminence Facial transforms skin with organic products handmade from herbs and fruits like berries, eucalyptus, and coconut milk.

In addition to Eminence facials and products, Dina also brought in the Image Skincare professional medical-grade line and treatments, which contain active ingredients such as Argireline that relaxes the muscles of facial expression like Botox.

"The Image O2 Lift has been one of our most popular treatments since introducing it this spring," says Dina. "Oxygen treatments are the cutting edge in skin care and for good reason. They infuse oxygen and plant-derived stem cells, peptides, and a high concentration

of enzymatic botanicals to leave skin literally smoother and softer than silk."

## The Power of Peels

"Peels are some of the most powerful non-surgical skin improvements available," Dina says. "For people looking for visible results, peels are great for removing cellular buildup, stimulating skin regeneration, reducing wrinkles and lines, and clearing blemishes and hyperpigmentation."

To take treatment to a clinical level, Dina is introducing a new arm of her business called Skin Fusion. "The range of new technology includes Tricia Bedrick, MD, a medical doctor on board, to provide Botox and fillers to target our clients' needs," she says. "Look for Skin Fusion educational events in the coming months to introduce these services."

With the holidays nearly here, Dina and her staff are pleased to offer a special Perfect and Reflect Package. Get your sparkle and glow on by enjoying a series of four Image treatments at 50% off. The package includes a free consultation and your choice of Signature Facelift, Wrinkle Lift, Lightening Lift, or Acne Lift. You can purchase the package now through December 31, 2013. This offer is not valid with any other offers.

*Facial Impressions Skin Spa* is located at 5019 Victor Drive, Suite B, just off Route 18 in Medina. For more information, call at 330-722-SKIN (7546), or visit [www.FacialImpressionsSkinSpa.com](http://www.FacialImpressionsSkinSpa.com).

## Holiday Open House

Saturday, December 7, from 11 a.m. to 5 p.m.

Bring a friend and stop in to visit *Facial Impressions* for a festive array of product specials, samples, holiday gifts, and refreshments. Special guest and client Robin Swoboda will be on hand. Meet the dedicated team of estheticians and the new doctor specializing in aesthetics.



The beautifully appointed spa rooms offer comfort and relaxation upon entering.

## Half-Priced Services

Visit [www.MimiDeals.com](http://www.MimiDeals.com) to purchase a \$60 *Facial Impressions* certificate for \$30. Valid for services only.